

# Carbon Footprint: rates

All marketers can decarbonize their advertising by rethinking, reducing & offsetting their climate impact.  
Rates Carbon Footprint 2023, in EUR, 21% VAT not included.

## Print:

0,0004 kg CO2 emission per page x 0,42 euro Carbon Footprint Cost (per kg) x circulation

## Digital:

0,0000006 kg CO2 emission per impression x 0,42 euro Carbon Footprint Cost (per kg) x impressions

Titels	Average Circulation	Carbon Footprint Cost / Page
Knack / Knack Focus / Knack Weekend	84.500	14,20 €
Knack Weekend Black	88.500	14,87 €
Le Vif / Le Vif Focus / Le Vif Weekend	45.500	7,64 €
Le Vif Weekend Black	45.500	7,64 €
Trends NL / Trends Style NL	23.500	3,95 €
Tendances FR / Tendances Style FR	25.500	4,28 €
Data News NL	10.950	1,84 €
Data News FR	5.650	0,95 €
Plus Magazine NL	82.700	13,89 €
Plus Magazine FR	39.600	6,65 €
Libelle	195.200	32,79 €
Femmes d'Aujourd'hui	79.100	13,29 €
Flair NL	45.800	7,69 €
Flair FR	27.300	4,59 €
Feeling	59.400	9,98 €
GAEL	24.600	4,13 €