

Magazines & special issues: print run and number of inserts to be supplied

Information correct as from 5/15/2013.

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That's why shortly before taking the inserts into production, it is compulsory to check the numbers of inserts with our office.

Magazines Belgium	Number of inserts to be supplied								
	Print run			Stapled, glued (Encarts)		Co-mailing (Blisters)		Blow-in	
	D + F	Dutch	French	Dutch	French	Dutch	French	Dutch	French
A/ Titles - Sales house Roularta Media									
News magazines									
Knack		122,500		124,500		124,500		96,000	
Knack Extra		122,500		124,500		124,500		96,000	
Le Vif/L'Express			78,500		80,500		80,500		59,000
Le Vif Extra			78,500		80,500		80,500		59,000
Trends D/F	58,000	33,000	25,000	34,500	26,500	34,500	26,500	34,500	26,500
Sport/Voetbalmagazine - Sport/Foot Magazine D/F	61,000	35,000	26,000	36,500	27,500	36,500	27,500	36,500	27,500
Sport/Voetbalmagazine - Sport/Foot Magazine Competitie Special	100,000	62,000	38,000	64,000	40,000	64,000	40,000	64,000	40,000
Entertainment Magazines									
Knack Focus		122,500		124,500		124,500		124,500	
Focus Vif			78,500		80,500		80,500		80,500
Lifestyle Magazines									
Knack Weekend		122,500		124,500		124,500		124,500	
WEEKEND BLACK D/F	212,000	131,000	81,000	133,000	83,500	133,000	83,500	98,000	59,000
Le Vif Weekend			78,500		80,500		80,500		80,500
Knack Bodytalk (Dutch)		140,000		141,500		not possible		141,500	
Le Vif Bodytalk (French)			92,000		93,500		not possible		93,500
Ik ga Bouwen & Renoveren/Je vais Construire & Rénover D/F	25,000	14,000	11,000	15,500	13,000	7,200	3,500	15,500	13,000
40 years 'Ik ga Bouwen & Renoveren/Je vais Construire & Rénover D/F' - Anniversary Number	56,000	30,000	26,000	31,500	27,500	31,500	27,500	31,500	27,500
Plus Magazine D/F	144,000	93,000	51,000	95,500	52,500	59,000	34,000	95,500	52,500
Nest D/F	184,500	140,000	44,500	142,500	46,000	142,500	46,000	142,500	46,000
The Good Life DUTCH		40,000		41,500		on request		41,500	
Trends Style D/F	58,000	33,000	25,000	34,500	26,500	34,500	26,500	34,500	26,500
Business Magazines									
Trends D/F	58,000	33,000	25,000	34,500	26,500	34,500	26,500	34,500	26,500
Industrie Technisch Management/Technique et Management D/F	25,000	16,000	9,000	18,000	10,500	18,000	10,500	18,000	10,500
Professional Magazines									
Datanews D/F	20,500	14,000	6,500	15,500	8,000	15,500	8,000	15,500	8,000
Grafisch Nieuws/Nouvelles Graphiques D/F	7,500	5,000	2,500	6,500	4,000	6,500	4,000	6,500	4,000
M&C Magazine D/F	6,500	5,000	1,500	6,500	3,000	6,500	3,000	6,500	3,000
Health & Medical Magazines									
Artsenkrant / Journal du Médécin D/F	25,000	13,000	12,000	14,500	13,500	14,500	13,500	14,500	13,500
de Apotheker / le Pharmacien D/F	9,500	5,500	4,000	7,000	5,500	7,000	5,500	7,000	5,500
de Tandarts / le Dentiste D/F	9,500	5,000	4,500	6,500	6,000	6,500	6,000	6,500	6,000
Belgian Oncology News D/F	5,000	2,500	2,500	4,000	4,000	not possible	not possible	on request	on request
B/ Titles - Sales house not Roularta Media									
Télépro (French)			134,500		137,000		86,500		137,000
Point de Vue Belgium			44,000		on request		6,000		not possible
Point de Vue Belgium (Foreign countries)			22,000		on request		on request		not possible
Mo (Dutch)		106,500		108,500		108,500		108,500	
Grande (Dutch)	11,000	11,000		13,000		5,500	1,500	13,000	

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	D + F	Dutch	French	Dutch	French	Dutch	French	Dutch	French
A/ Titles - Sales house Roularta Media									
Energiegids - Guide de l'énergy D/F (Energy Guide)	11,000	5,500	5,500	on request	on request	not possible	not possible	on request	on request
GO Startergids/GO Guide Des Jeunes Diplômés D/F (Young)	39,000	26,500	12,500	on request	on request	on request	on request	on request	on request
Ik Ga Bouwen Powered By Knack / Je Vais Construire Powered By Le Vif (Building Magazine) D/F	205,000	124,500	80,500	126,500	83,000	not possible	not possible	126,500	83,000
Knack Carrièregids (GO)/Le Vif Guide Carrières (GO) D/F (Career)	75,000	45,000	30,000	46,500	31,500	46,500	31,500	46,500	31,500
Knack Weekend 'Beste Hobbykok van het jaar'/Le Vif Weekend - Hobbykok D/F	62,000	41,000	21,000	42,500	22,500	42,500	22,500	42,500	22,500
Knack Weekend 'Culinaire aan de kust'/Le Vif Weekend Hors-Série 'A table à la côte' D/F	55,000	33,000	22,000	34,500	23,500	34,500	23,500	34,500	23,500
Knack Weekend Hoe Maakt U het? (Dutch)		41,000		42,500		42,500		42,500	
Knack Weekend Toprecepten / Le Vif Weekend 101 Recettes D/F	54,000	33,000	21,000	on request	on request	not possible	not possible	on request	on request
Knack Weekend, Mode dit is België (Belgian Fashion Special)		125,000		127,000		127,000		127,000	
Knack/Le Vif/L'Express Horlogerie (Watches) D/F	32,000	19,000	13,000	not possible	not possible	not possible	not possible	not possible	not possible
Le Vif Weekend, Spécial Mode, c'est Belge (Belgian Fashion)			84,000		86,500		86,500		86,500
Nest Special Ardennen - Nest Spécial Wallonie D/F	56,000	30,000	26,000	not possible	not possible	not possible	not possible	31,000	27,000
Nest Special BBQ D/F	61,000	35,000	26,000	not possible	not possible	not possible	not possible	36,500	27,000
Nest Koken - Nest Spécial Saveurs D/F	61,000	35,000	26,000	not possible	not possible	not possible	not possible	36,500	27,000
Nest Special Kust / Nest Spécial Côte D/F	112,000	61,000	51,000	not possible	not possible	not possible	not possible	62,000	53,000
Nest Special Tuinen / Nest Spécial Jardins D/F	56,000	32,000	24,000	not possible	not possible	not possible	not possible	on request	on request
Nest Special Wonen / Nest Spécial Déco D/F	53,000	28,000	25,000	not possible	not possible	not possible	not possible	30,000	26,500
Nieuwbouwgids / Guide De La Nouvelle Construction D/F	13,000	8,500	4,500	on request	on request	not possible	not possible	on request	on request
Plus Magazine (NL): Pluspuzzel (Dutch)		11,500		not possible		not possible		not possible	
Plus Specials / Plus Hors-Séries D/F	33,000	20,500	12,500	not possible	not possible	not possible	not possible	not possible	not possible
Renovatiegids / Guide De La Rénovation D/F	26,000	15,500	10,500	on request	on request	not possible	not possible	on request	on request
Sport Wielergids - Guide Cycliste D/F	53,500	35,500	18,000	37,000	20,000	not possible	20,000	37,000	19,500
Trends - Top 30.000 D/F	15,000	9,400	5,600	11,000	7,000	11,000	7,000	11,000	7,000
Trends - Top 5000 D/F	59,000	34,000	25,000	35,500	26,500	35,500	26,500	35,500	26,500
Trends - Vastgoedgids / Guide Immobilier D/F (Real Estate Guide)	73,000	42,000	31,000	not possible	not possible	not possible	not possible	not possible	not possible
Trends Office Guide	5,500	5,500		on request		on request		on request	
Trends Retail Guide	5,000	5,000		on request		on request		on request	