



Summer Promo

1+1 free
minimum € 5,000 investment (net net)
all* digital campaigns
from 1/7 - 31/8

During the summer period the Belgians love to travel. In 2021 (Q3) there were 5,2 Million travels to foreign countries.

To make sure advertisers can continue to reach the audiences they need, Roularta will be targeting this summer not only Belgian IP addresses, but **all** Belgian profiles. Whether they're in Belgium, or abroad enjoying a nice cocktail.

We will **only** reach someone when we can identify him or her as Belgian based on Roularta's datasignals and Logged-in profiles. This way we ensure qualitative audiences.

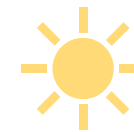


* Except: social extension, data, podcasts and social packs



Summer Promo

-40% (Before AC)



minimum € 7,000 investment (net net)

all digital content campaigns

from 1/7 - 31/8





Summer Promo

1+1

on all* print integrations for
weekly magazines

-50%

on all* print integrations for
monthly magazines

From 1/7 - 31/8



* except: Knack Weekend Black Knokke (26/07) + K/V Weekend Black Fashion (30-31/08) + Feeling/GAEL Fashion issue (23/08)



Summer Promo

1+1

on all integrations in our
lead generation e-letters
from 1/7 - 31/8

